



**QUARTERLY ISSUES REPORT  
APRIL 1-JUNE 30, 2018**

**STATION:**

KAZA-TV (54.1) Los Angeles

**Empowerista**

*APRIL 1 7:30am – 8:00am*

**EMPOW04**

In this half-hour program, host Alex Wehrley chats with Life & Leadership Coach, Sara Schulting-Kranz, about forgiveness and healing after sexual assault. Plus, Alex Hudgens, an Access Hollywood reporter talks about the #MeToo movement and Hollywood's sexual harassment problem.

ISSUES: Community, Education, Sexual Harassment, Entertainment

*APRIL 8 7:30am – 8:00am and APRIL 15 7:30am – 8:00am*

**EMPOW05**

In this half-hour program, host Alex Wehrley chats with Rachel McCord, the author of Slay the Fame Game on how to break into Hollywood without it breaking you. Plus, actress Alisha Wainwright, best known as Maia on the popular TV show, Shadowhunters, discusses landing her biggest role yet.

ISSUES: Community, Education, Entertainment

*APRIL 22 7:30am – 8:00am and APRIL 29 7:30am – 8:00am*

**EMPOW06**

In this half-hour program, host Alex Wehrley chats with Keemia Ferasat, the founder and CEO of Style Salute on running a mission-driven media company. Plus, the founder of Simply, Sara Boyd, talks about breaking into the blogosphere.

ISSUES: Community, Education, Technology

*MAY 6 7:30am – 8:00am and MAY 13 7:30am – 8:00am*

**EMPOW07**

In this half-hour program, host Alex Wehrley chats with Courtney Tezeno, best known as a host and producer for ET Online. Plus, Hollywood Producer, Lauren Rosenberg, talks about giving a voice the the oppressed.

ISSUES: Community, Entertainment, Race & Culture

*MAY 20 7:30am – 8:00am and MAY 27 7:30am – 8:00am*

**EMPOW08**

In this half-hour program, host Alex Wehrley chats with Jennifer Jaden, the founder of SocietyGal, on how to stand out on social media. Plus, Jennifer Johnson, the founder of JJ Dancer shares her journey going from backup dancer to fitness boss.

ISSUES: Community, Education, Health, Entertainment

*JUNE 3 7:30am – 8:00am and JUNE 10 7:30am – 8:00am*

**EMPOW01**

In this half-hour program, host Alex Wehrley chats with Nia Sanchez about her journey from homelessness to Miss USA. Plus, venture capitalist, Jesse Draper, addresses stereotypes about female entrepreneurs and why she is betting on women's billion dollar ideas.

ISSUES: Community, Race & Culture, Local Services

*JUNE 17 7:30am – 8:00am and JUNE 24 7:30am – 8:00am*

#### **EMPOW02**

In this half-hour program, host Alex Wehrley chats with actress, Meagan Tandy, about the Hollywood gender gap. Plus, bestselling author, Samantha Ettus, discusses work/life balance and having it all.

ISSUES: Community, Education, Entertainment

## **The Trend Talk Show**

*APRIL 1 7:00am – 7:30am*

#### **TRTK07**

In this episode of TheTRENDTalk Naibe Reynoso and Bel Hernandez chat about the #metoo movement and the empowering of women to speak out against sexual harassment. They welcome actress/action star Crystal Santos currently starring along with Danny Trejo in Man at Arms on the El Rey Network as part of the team of expert craftsmen who skillfully reproduce historical weapons from scratch to create works of martial art. She also teaches the hosts the famous Telenovela slap. Comedienne Maria Costa often called the female John Leguizamo, goes through her cadre of characters from her hit show Viva America, who take on issues like immigration, poverty and macho men! Then Guillermo Zapata dubbed the Latin George Clooney talks about his rags to riches story to becoming the owner the famous Beverly Hills Sur Restaurant, the backdrop for the hit reality show Vanderpump Rules on the Bravo Network.

ISSUES: Race & Culture, Entertainment, Local Services

*APRIL 8 7:00am – 7:30am*

#### **TRTK08**

In this episode of TheTRENDTalk hosts Bel Hernandez and Naibe Reynoso take their Chit Chat to Beverly Hills where TheTRENDTalk partnered with Nazarian Plastic Surgery for the Glowing Goddess event. Our guests were introduced to cutting-edge beauty treatment for the body, inside and out. Then it's our in-depth interview with actress Andrea Navedo from the CW's hit show Jane the Virgin. She is quite candid about the beginning of her career, her philanthropy, and her pole dancing. Whoa! We also sit with Dr. Sheila Nazarian whose career to plastic surgeon to the stars began as an immigrant from Iran to Beverly Hills. While she performs many well-known procedures we focus on two of the trendiest ones...The Halo Lazer Treatment for the face and the DIVA, Vaginal rejuvenation procedure, both very popular with all her clients including her celebrity clients...does she divulge who these celebrities are? Tune in and see.

ISSUES: Race & Culture, Entertainment, Health, Local Services

*APRIL 15 7:00am – 7:30am and APRIL 22 7:00am – 7:30am*

#### **TRTK09**

In this episode of TheTRENDTalk hosts Naibe Reynoso and Bel Hernandez pay tribute to Latina powerhouses who have changed the world. Then they interview Latina powerhouse author/screenwriter Josefina Lopez (Real Women Have Curves), a renaissance woman who not only tackles motherhood, she also runs her own theater in Boyle Heights, a stone throw's away from downtown L.A, is an author of the steamy book Hungry Woman in Paris and has a few film projects in the works. All in a day's work. Then director/producer Ben De Jesus is in the house to talk about his latest producing gig, actor John Leguizamo's Broadway one man show Latin History for Morons. Closing off the show LatinHeat's Fitness Trainer Abe Cruz returns to the show to about his new book "Mindset of Champions" and make us sweat in our latest work out. All that and more on TheTrendtalk!

ISSUES: Race & Culture, Entertainment, Health, Local Services

*APRIL 29 7:00am – 7:30am*

*TRTK10*

Body dysmorphia is a body-image disorder characterized by persistent and intrusive preoccupations with an imagined or slight defect in one's appearance. In this episode hosts Naibe Reynoso and Bel Hernandez talk about this serious condition and how it can reach dangerous levels. We also welcome actor Carlos Gomez, who calls Los Angeles home, but travels all over the world filming hit Hollywood shows and movies. Most recently, he starred in Law and Order's 'The Menendez Murders,' mini series, which focused on the murder of Joe Menendez in his Beverly Hills estate. Also, female entrepreneur Gaby Morales, talks to us about how she turned her daughters ectopic dermatitis, also known as eczema, into an opportunity to help others and start a clothing business. Now, her brand of soft clothing made from pima cotton, named Sumy Cotton is worn by others who suffer from the debilitating skin condition. Also, Grammy winner Luis Enrique sits down for a candid interview about his past from living on the streets in Los Angeles, to winning accolades in music. The singer recently published his autobiography where he bares his soul, and leaves no details out. All that and much more on TheTRENDTalk!

ISSUES: Health, Entertainment, Local Services, Race & Culture

*MAY 6 7:00am – 7:30am*

*TRTK11*

In this episode of TheTRENDTalk, hosts Naibe Reynoso and Bel Hernandez sit down with Los Angeles entrepreneur Leyna Topete who shares her emotional journey that led her to create her own makeup line, inspired by her mother's cancer diagnosis. Leyna is a true example of grit and determination, and now, her lipsticks are inspiring others. We also chat with actor Chris Santos, who talks to us about his new project with Steven Soderbergh and shares some insight about LA acting coach Leslie Kahn who fueled headlines with her controversial coaching methods. We also sit down with our Real Estate guru, Cesar Melendrez who tells us about the hottest home trends in Los Angeles real estate. Lastly, we give a special trend talk shout out to veteran turned activist Joe Leal, whose Los Angeles organization Vet Hunters, helps homeless veterans. All that and much more on TheTRENDTalk!

ISSUES: Local Services, Health, Veterans

*MAY 13 7:00am – 7:30am*

*TRTK12*

In this episode of TheTRENDTalk, hosts Naibe Reynoso and Bel Hernandez visit LA's iconic Pantages Theatre to watch the Los Angeles run of Hamilton the Musical, and talk to some of the actors during their visit to Los Angeles. They also interview LA restaurateur Jesse Gomez at his successful restaurant Mercado Taqueria in Burbank, California. We also interview actor Manolo Gonzalez Vergara, who talks about his new projects and fills us in on what it's like to have a famous mom (Sofia Vergara.) We give a special trend talk shout out to Ana Flores, the founder and CEO of #WeAllGrow Latina Network, based out of Santa Monica California, it's the first and largest community of Latina digital influencers, hyperlocal events and annual Summit that boldly propels growth through brand partnerships and community development.

ISSUES: Race & Culture, Local Services, Community, Entertainment

*MAY 20 7:00am – 7:30am*

*TRTK13*

In this episode of TheTRENDTalk, hosts Naibe Reynoso and Bel Hernandez discuss the pros and cons of the legalization of recreational cannabis in California. We sit down with Los Angeles actress and entrepreneur Yvonne de la Rosa, who opened a cannabis shop in Malibu after her mother's experience with cancer led her to find alternative treatments. Yvonne is a true example of grit and determination, and now her journey is inspiring others. We also chat with singer Catie Waters who talks to us about what it was like moving from Arkansas to Hollywood to pursue her dreams, and how she dealt with discrimination as a teenager. Lastly, we honor some special women in Los Angeles who are true heroes in their communities with an evening of pampering and makeovers. All that and much more on TheTRENDTalk!

ISSUES: Local Services, Community, Health, Entertainment

*MAY 27 7:00am – 7:30am*

#### **TRTK14**

In this episode of TheTRENDTalk, hosts Naibe Reynoso and Bel Hernandez sit down with SER ANZOATEGUI A NON-Binary LATINX-Playwright/ARTIVIST. They discuss their first role as a series regular in the upcoming STARZ NETWORK DRAMA SERIES "VIDA". We also welcome LA native Xolo Maridueno who is the star of the new Karate Kid spin-off Cobra Kai. We welcome back Cesar Melendrez who tells us about the hottest home trends in Los Angeles real estate. Lastly, we give a special trend talk shout out to YESIKA SALGADO, a Los Angeles based Poet who writes about her family, her culture, her California roots, and her fabulous full figure. All that and much more on TheTRENDTalk!

ISSUES: Entertainment, Community, Race & Culture, Local Services

*JUNE 3 7:00am – 7:30am*

#### **TRTK02**

On this Episode of The Trend Talk Show, hosts Naibe Reynoso and Bel Hernandez welcome guest co-host, comedian Aida Rodriguez. The Celebrity spotlight features Edward James Olmos who talks about his vast career in Hollywood, his latest role in the Sci-Fi Thriller 'Blade Runner 2049,' and his new TV Project 'Mayans MC' a spinoff of 'Sons of Anarchy.' Local actress and entrepreneur Alitza Weiner also talks about her Bi-lingual Children's traveling show "Twinkle Time." And lastly, wrestler, actress and Keta Meggett talks about her anti-bullying organization, Team Bully Buster.

ISSUES: Entertainment, Community, Race & Culture, Local Services

*JUNE 10 7:00am – 7:30am*

#### **TRTK16**

In this episode of TheTREND talk hosts Bel Hernandez and Naibe Reynoso chat with actress Vanessa Vasquez who had her breakout role in Hulu's East Los High, a drama set in Los Angeles, as the feisty and fierce Camila Barrios. Also, we chat with Danny Mora, who has had a 30 year plus career acting on film, television, stage and as a voice actor. Most recently he played the starring role in a long-form PSA which talks about the dangers of secrecy of sexuality in the Latino community in the age of HIV/AIDS. Lastly, often referred to by his nickname "el muerto", we welcome Vidal Herrera, known as a trailblazer and a true pioneer in the private autopsy service industry and his California based company, 1 800 autopsy has garnered him international attention and fame. All that and much more on theTRENDtalk!

ISSUES: Entertainment, Community, Race & Culture, Health, Local Services

*JUNE 17 7:00am – 7:30am*

#### **TRTK01**

On this Episode of The Trend Talk Show, hosts Naibe Reynoso and Bel Hernandez feature actress Renee Victor in the Celebrity spotlight. Renee has had a vast acting career. Her work includes being a series regular on Weeds, and playing 'abuelita' in Disney/Pixar's hit film 'Coco.' Plus, we look at all the Latinos actors who have been a hit on Broadway. Also, local interior designer Elizabeth D'Angelo talks to us about the hottest trend in interior design.

ISSUES: Race & Culture, Entertainment, Community, Local Services

*JUNE 24 7:00am – 7:30am*

#### **TRTK17**

In this episode of TheTRENDTalk hosts Bel Hernandez and Naibe Reynoso break down some of the strangest fad diets -- the ones that worked and the ones that never will. Then our special guest, actress Edy Ganem sits down to talk about how, as a relative newcomer to Los Angeles, she auditioned for Desperate Housewives Executive Producer Marc Cherry, and that led to four years as a series regular on Lifetime's Devious Maids. Then as starring roles start coming in, she makes the decision to put her career on hold to have, not one, but two children. Then actor Ryan Carnes tells us about traveling from his home in L.A. to Mexico City to star in La Boda de Valentina, his first movie shot in Mexico. His gig in the soap General Hospital will keep him busy for now. Then Naibe learns how to defend herself from zombies from the Fear of The Walking Dead defenders who have protected artists like Justin Bieber and even former President Barack Obama himself. All that and much more on theTRENDTalk!

ISSUES: Entertainment, Community, Local Services, Race & Culture

## **Extraordinary People on Common Ground**

*MAY 5 5:30am – 7:00am*

*GOVDB01*

The 2018 California Gubernatorial Debate

ISSUES: Government, Community, Local Services